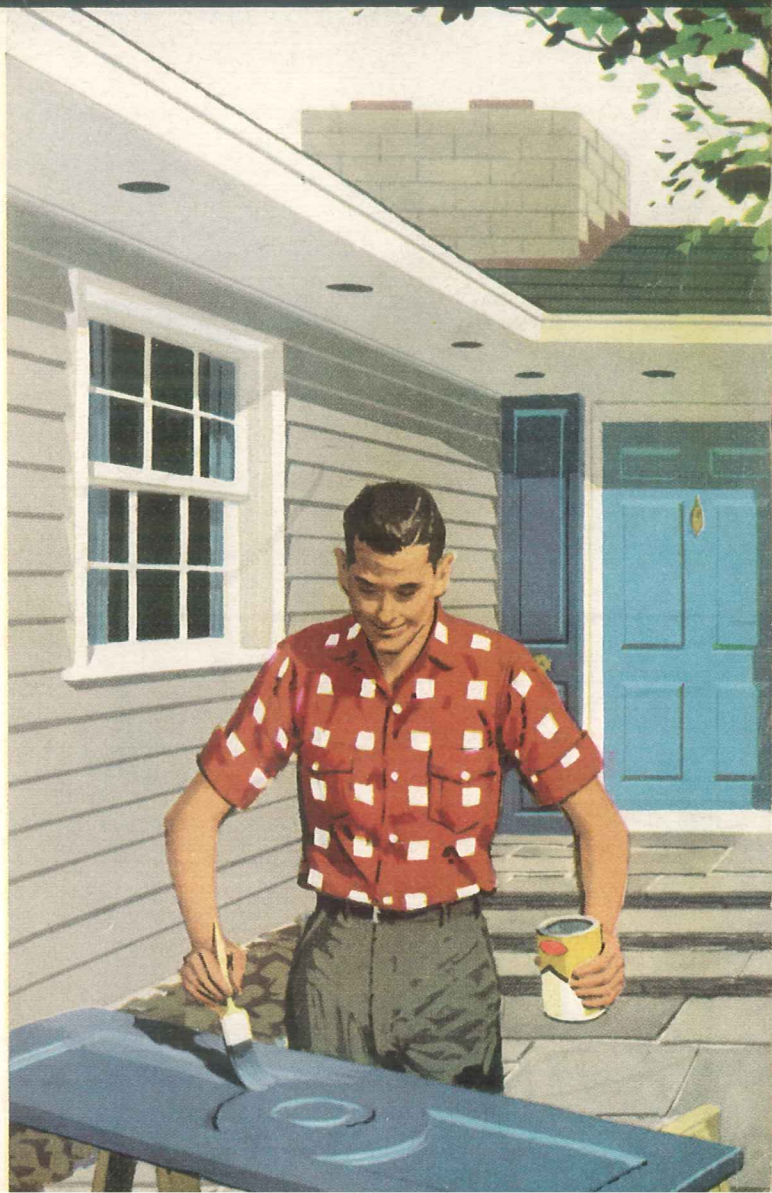




Home Painting and

Color Guide



When you consult an Interior Decorator

Here are the questions a decorator would ask before planning a color scheme for you . . . along with some professional tips to help you enjoy the rewarding experience of being your own decorator.

HOW DOES COLOR AFFECT YOU?

Do you feel pampered by pink . . . or bored? Do you think blues and greens "don't go together" . . . or that they form a fresh new color combination? Does a room full of bright reds and oranges stimulate you . . . or overwhelm you? Each of us reacts differently to color. Choose the colors you like best, the ones your family will most enjoy living with.

WHAT KIND OF LIFE DO YOU LEAD?

Do you have a small city apartment or a sprawling country house? Is the keynote formal elegance or casual comfort? Plan a color scheme that's right for the room and for your way of living. For example, if your living room is used chiefly for parties, dramatic contrasts and vivid, stimulating colors might be just the thing. On the other hand, a quiet spot in which to relax, talk and watch television calls for subtle, restful colors.

Bedrooms, of course, should be decorated to suit the individual tastes of their occupants. Allow the children something to say about their own rooms. The very young tend to prefer bright primary colors. Teen-age girls adore pretty pastels; their brothers demand deep masculine tones.

WHAT IS YOUR ROOM LIKE?

Does it have beautiful proportions? Play up lovely lines: accent them with contrasting colors. You might, for instance, paint the woodwork a different color than the walls. If the proportions are bad or details graceless, conceal the flaws by using the same color for walls and woodwork. The decorator secret: *contrasting colors emphasize, closely blended ones conceal.*

How big is the room? Small rooms look much larger when the walls are light in color. Rule to remember: *pale colors appear to recede, bold colors advance.*

What kind of light does it receive? Use yellows and reds to bring warmth to rooms with northern exposures. Choose cool blues and greens for sunny southern rooms.

WHAT COLORS MUST YOU USE?

Except for a bride furnishing her first home, few of us can—or would wish to—redecorate completely. We have carpets that will be good for many more years; expensive, carefully chosen furniture; sometimes treasured heirlooms. Any of these is a possible starting place for your color scheme. Or you might begin with the colors in a fabric for slipcovers . . . your favorite garden or wild flower . . . or a beautiful painting.



Start with . . .

a fabric

in greens and blues to unify kitchen and dining area. By using green as the dominant color in one room and blue in the other, each room retains its individual character. Wall: "Lucite" Wall Paint Panama Green. Cabinets: "Duco" Satin Sheen Enamel Summer Blue. "Dacron" fabric: Cohn-Hall-Marx.





a rug

suggests a fresh, new color scheme for an enchanting bedroom. The narrow end wall is painted a deeper, richer shade than the side walls to make the room seem wider. End wall: "Lucite" Custom Color 1498. Side walls and ceiling: "Lucite" Wall Paint Violet Mist. Bed: "Duco" Satin Sheen Enamel Violet Mist. "Orlon" carpet: Masland.



a favorite chair

inspires a complementary color scheme. Its deep orange color is repeated in a curtain fabric with blue in it; the blue is used again for carpeting and picture mats. Walls: "Lucite" Wall Paint Sahara. Stair rail: "Duco" Satin Sheen Enamel Sahara. Trim: "Duco" Satin Sheen Enamel White. Chair covered in Du Pont nylon: Heritage Furniture, Inc. Marble table: Brancusi.



How a Decorator Creates with Color

It's easier than you might think to create pleasant surroundings with color. There are no secrets—merely a few simple rules every interior decorator follows.

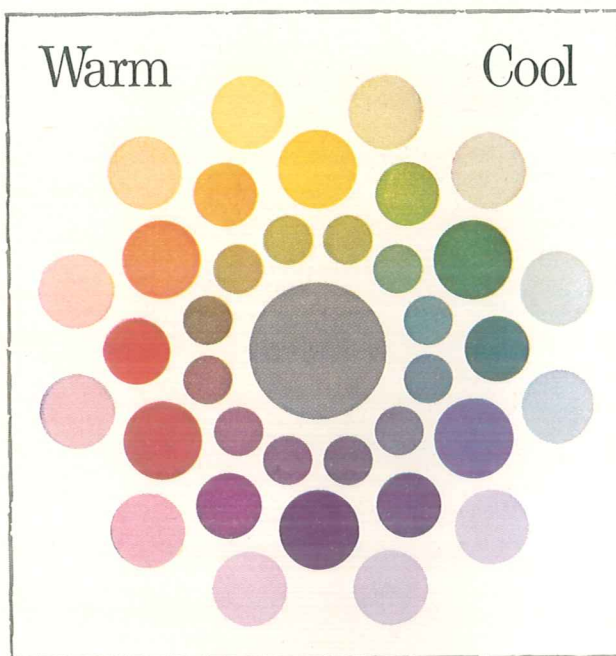
Everyone reacts emotionally to color. Large rooms seem cozier when you use deep or warm colors; light and cool colors make small rooms seem more spacious.

Colors are affected by the colors near them. A bright blue chair will seem much smaller near a lighter blue wall than it would near a yellow wall.

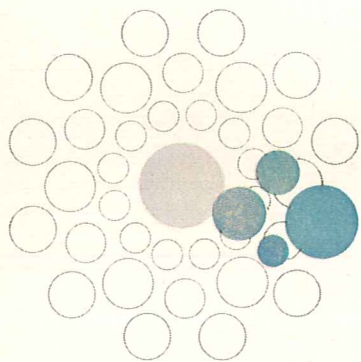
Bold colors come toward you. It's a good idea for that reason to use subdued colors for your walls—the largest area in a room—and your floors, the next largest. Choose medium tones for furniture, always remembering that wood is also a color.

Because colors look brighter in large areas, reserve strong colors like turquoise, red, and emerald green for such accents as pillows and ash trays. And when selecting colors for your walls from tiny paint chips, don't forget that the color will appear much stronger when it's on your wall!

The color wheel shows how colors are related to each other. Warm ones—red, yellow, orange—are on one side, cool ones—green, blue, violet—on the other.



Loveseat and upholstered chair covered in Du Pont nylon: Heritage Furniture, Inc. "Orlon" carpet: Masland. Marble coffee table, desk chair, ceramic lion: Brancusi.

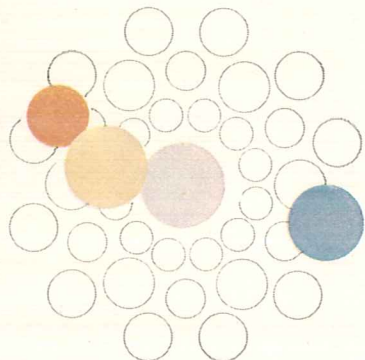


MONOCHROMATIC COLOR SCHEME

is based on tones, tints and shades
of a single color.



The turquoise loveseat on page 6 inspired this delightful color scheme which would be an excellent choice for a sunny room. Walls: "Lucite" Custom Color 1445.

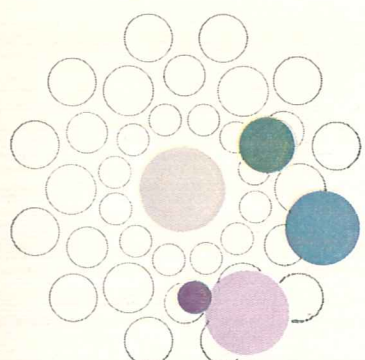


COMPLEMENTARY COLOR SCHEME

is based on colors found opposite
each other on the color wheel.



Many people find complementary color schemes, like this one for a room with a northern exposure, the most pleasant. Walls: "Lucite" Wall Paint Sahara.



HARMONIOUS COLOR SCHEME

is based on colors found near each
other on the color wheel.



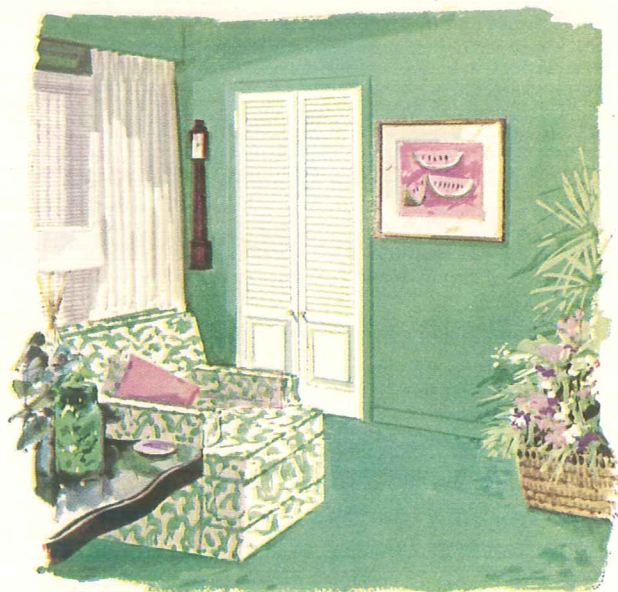
Violet, fashion's new favorite, is another possibility. Harmonious color schemes are popular with interior decorators. Walls: "Lucite" Wall Paint Violet Mist.



Nature's Own Matchmates- Green and Blue

The tranquility of a forest . . . the serenity of a summer sky are brought into your home when you start your color scheme with green or blue. If your room has a beautiful view, why not carry it indoors? Use the leaf greens of the trees around you, the lovely blues of the sky or the sea. If your home is in the city and you feel closed in by brick and stone, enlarge your horizon by using these wonderful outdoor colors generously. Because blues and greens suggest the wide, open spaces, they tend to make rooms seem larger. Both are relaxing to live with . . . ideal in sunny rooms with southern exposures.

Equally at home in traditional and modern settings, blues and greens are endlessly popular. The color of the wood finish of your furniture is an excellent guide to the correct shade of blue or green for your walls. With warm wood finishes like mahogany, walnut and fruitwoods, choose turquoise, periwinkle blue, or greens that contain a good deal of yellow. Pieces finished in grayed tones are especially attractive in rooms painted the clear blues of the sea and sky. Pale woods look best displayed against deeper shades of blue or green.



The excitement of pink and the brightness of white added to a green room equal a lively complementary color scheme. Walls: "Lucite" Custom Color 1357. Trim: "Duco" Satin Sheen Enamel White.

Deep violet paint accents a panel, pulls down a ceiling to make this vivid blue room more cozy. Walls: "Lucite" Wall Paint Periwinkle Blue. Ceiling and panel: "Lucite" Custom Color 1524.



Tones of green used in a monochromatic color scheme give a feeling of serenity to the same room. Walls: "Lucite" Wall Paint Seafoam Green. Trim: "Duco" Satin Sheen Enamel Seafoam Green.

Blues and Greens— *all through the house*



SIMMONS CO.



HARVEY PROBBER



HEDRICH-BLESSING



LIVING FOR YOUNG HOMEMAKERS



WESLEY BALZ



ERNST BEADLE

1. The softest, most delicate tint of blue imaginable was chosen for the walls of this charming, feminine room. Walls: "Lucite" Custom Color 1485.

2. Yellow-green forms a sophisticated background for furniture and accessories inspired by the Orient. Wall: "Lucite" Custom Color 1242.

3. Gay, young color makes this breakfast bar a delightful spot for a snack at any hour. Louver doors and bar: Semi-Gloss Enamel Custom Color 1414.

4. A harmonious color scheme of green and blue looks crisp and refreshing with modern furniture. Walls: "Lucite" Custom Color 1326.

5. Pale green nursery walls provide a perfect background for gaily colored toys and puppets. Walls and crib: Semi-Gloss Enamel Custom Color 1347.

6. Strong, vibrant colors, daringly used, make a gala setting for a party. Walls: "FlowKote" Custom Color 1482.

7. A color scheme that's extra-easy to live with is an ideal choice for the busiest room in the house. Wall: "Duco" Satin Sheen Enamel Oyster White. Cabinets: "Duco" Satin Sheen Enamel Panama Green.

8. Walls of a clear, cool blue suggest serenity and spaciousness in a room filled with sunshine. Wall: "Lucite" Custom Color 1452.

9. The clean look of blue and white—just the right setting for the natural wood tones of Scandinavian furniture. Side wall: "Lucite" Wall Paint Periwinkle Blue. Back wall and trim: "Lucite" Wall Paint White.

10. Vivid color, used dramatically, gives this bathroom a look of luxury. Cabinets and side wall: Semi-Gloss Enamel Custom Color 1407.





PHOTO: AMERICAN CARPET INSTITUTE

Subtle or Sparkling Themes in Yellow, Orange and Brown

Yellow brings sunshine into rooms with northern exposures... makes dark rooms seem lighter, small rooms larger. Depending upon the amount of green in the yellow, it can suggest either warmth or coolness.

Colors in the orange family, including coral, peach and apricot, are young and attention getting. Tones of brown make wonderful background colors.

1. *Dramatic is the word for this living room with golden walls, furniture in vivid colors. Walls: "FlowKote" Custom Color 1171.*

2. *Pale walls emphasize the delicacy of this feminine room. Walls: "Lucite" Wall Paint Mission Ivory.*

3. *The paneled door is treated as an interesting decoration in this room done in shades of yellow and orange. Walls: "Lucite" Wall Paint Fiesta Yellow. Door: Center panel: Semi-Gloss Enamel Custom Color 1128. Large panels: Semi-Gloss Enamel Custom Color 1186. Border: Semi-Gloss Enamel Custom Color 1218. Outline: Semi-Gloss Enamel Custom Color 1090.*



PHOTO: WAVERLY FABRICS



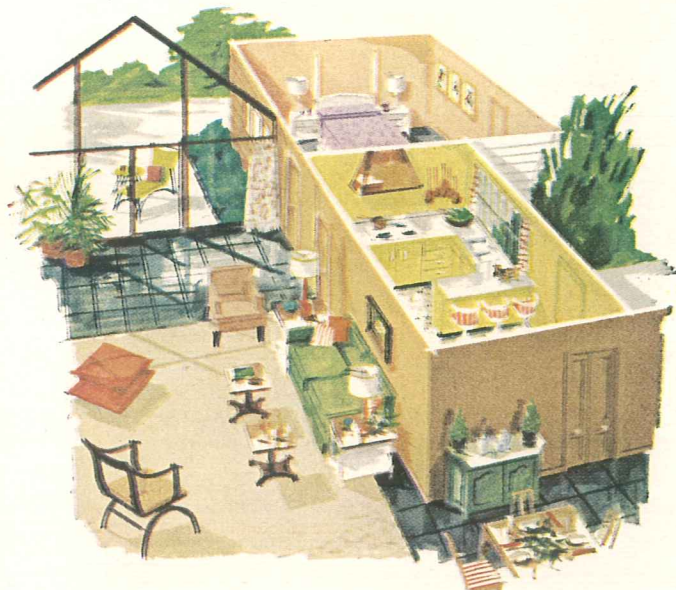
3

PHOTO: GOOD HOUSEKEEPING



GOOD HOUSEKEEPING

Brick walls painted oyster white make an ideal background for strong colors, warm wood tones. Walls: "Lucite" Wall Paint Oyster White. Door: "Duco" Satin Sheen Enamel Mission Ivory.



A single color scheme, with subtle variations from room to room, creates a feeling of spaciousness in this small house. Living room: "Lucite" Wall Paint Sahara. Bedroom: "Lucite" Wall Paint Peach Bloom. Kitchen: "Lucite" Wall Paint Fiesta Yellow.

CHATHAM BLANKETS



A charming country bedroom illustrates two of the wonderful ways you can decorate with paint. Stencilled walls, reminiscent of Colonial days, pick up the pattern on the blanket. Colorful spatter-

painted floors are easy to care for. Upper walls: "Lucite" Wall Paint Mission Ivory. Lower walls: "Duco" Satin Sheen Enamel Sandy Beige. Stencil: "Duco" Satin Sheen Enamel Mocha Tan.



DESIGN CENTER



LIVING FOR YOUNG HOMEMAKERS



LIVING FOR YOUNG HOMEMAKERS

1. A warm brown ceiling adds coziness to this delightful bedroom for two sisters. Decorating news: the elegant painted furniture. Walls: "Lucite" Custom Color 1054. Ceiling: "Lucite" Wall Paint Mocha Tan.

2. Warm earth colors make an attractive background for informal Early American furniture. Upper walls: "Lucite" Wall Paint White. Lower walls: Semi-Gloss Enamel Custom Color 1178.

3. A yellow-green bamboo divider does double duty as it adds a note of cool and cheerful color while it separates kitchen and dining areas. Room divider: Semi-Gloss Enamel Custom Color 1242.

4. Tones of yellow and orange make this living-dining room pleasant and hospitable at any hour. Wall: "Lucite" Wall Paint Fiesta Yellow.

5. The warm wood tones of the cabinets and paneled walls are treated as one of the colors in this yellow-to-brown color scheme. Furniture and cushions are upholstered in Du Pont "Fabrilit". The carpet is made of Du Pont nylon. Walls: "Lucite" Custom Color 1167 and Penetrating Wood Finish.



5
DU PONT "FABRILITE"

Happy rooms start with Red and Pink

Almost everybody likes some shade of red. Women of all ages enjoy the flattery of pink. Men usually prefer deeper reds.

With strong reds, use lots of white in the room to compensate. It's often wise to paint only a single wall red . . . or a set of chairs.

Living rooms, dining rooms, bedrooms, kitchens—pinks and reds can be used successfully anywhere in the house.



Above, pink walls in a traditional setting. Touches of green and blue supply cool contrasts. Wall: "Lucite" Wall Paint Harmony Pink.



Right, blacks and whites stand out brilliantly against the excitement of red walls in this attractive living room. Wall: "FlowKote" Custom Color 1091.



Coral cabinets blend well with the deep pink walls in the dining corner of this attractive kitchen. Wall: "Lucite" Custom Color 1045. Kitchen cabinets: "Duco" Gloss Enamel Intermix—1 part Chinese Red and 1 part White.

DAVID HOWARD FOR AMTICO TILE



Orange-red, pink, and white dresser drawers set the gay, modern color scheme of this charming room for a little girl. Wall: "Lucite" Wall Paint Crystal Pink. Drawers: "Duco" Gloss Enamel Crystal Pink, Semi-Gloss Enamel Custom Color 1065.



PEPPERELL SHEETS

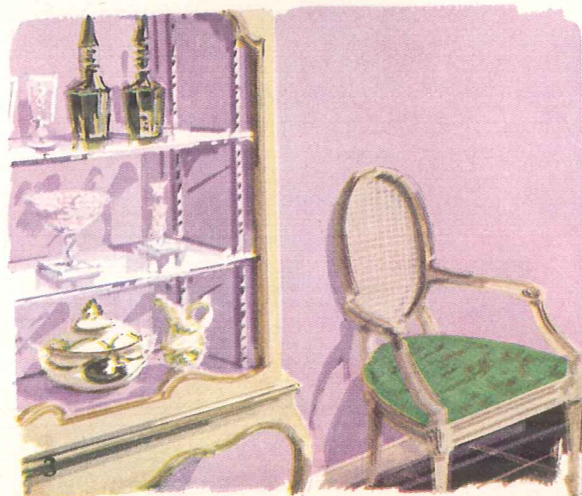
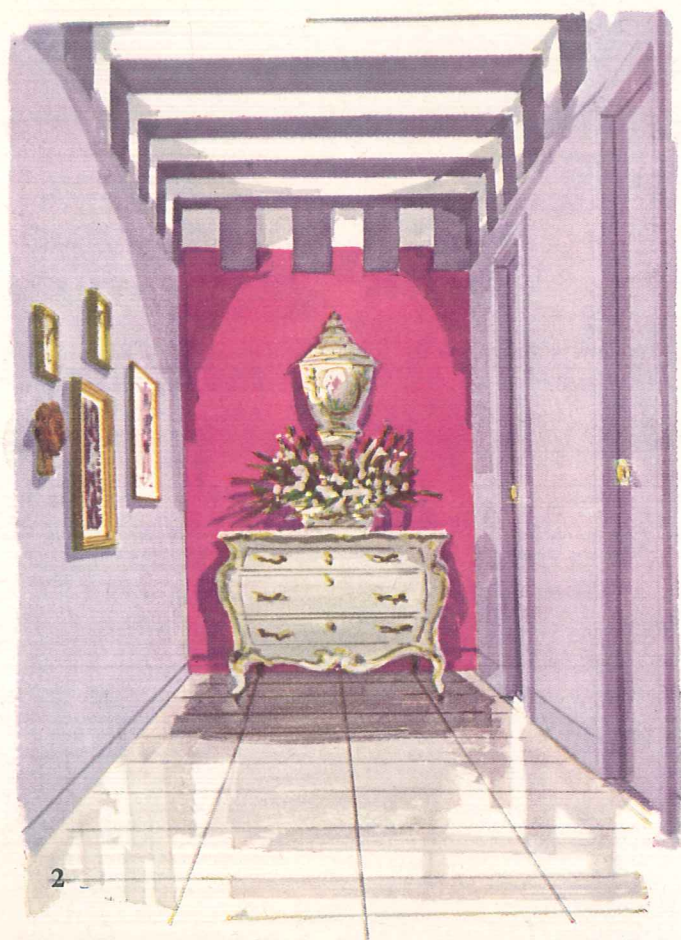
Dare to be different with Violet!

Shades of violet range from the deepest purple to the palest lavender. They can make your room seem youthful or dramatic, gay or sophisticated. And, depending upon the amount of red or blue in it, violet can be a warm color or a cool one.

1. A collection of white bottles, brilliantly displayed against a deep violet background, makes an interesting focal point in this delightful bedroom. Walls: "Duco" Satin Sheen Enamel Sandy Biege. Shelf: Enamel Semi-Gloss Custom Color 1521.

2. Shown here, tricks for widening a narrow hallway. The end wall is pulled forward by painting it a darker, warmer color than the side walls. Stripes painted on the ceiling give an illusion of width. End wall: "Lucite" Custom Color 1006. Side walls: "Lucite" Custom Color 1535. "Lucite" Custom Color 1530 and White.

3. The pale violet of the wall, repeated inside the cabinet, provides a background of great elegance for a collection of antiques. Wall and inside of cabinet: "Lucite" Custom Color 1519.



Perfect backgrounds for mixing— Whites and Neutrals

Wood paneling painted white, except for a few panels in red and yellow—that's the bold, imaginative background for a room in primary reds, blues, yellows. Wall: "Duco" Satin Sheen Enamel Oyster White. Yellow panel: Semi-Gloss Enamel Custom Color 1195. Red panel: Semi-Gloss Enamel Custom Color 1066.

AMERICAN CARPET INSTITUTE



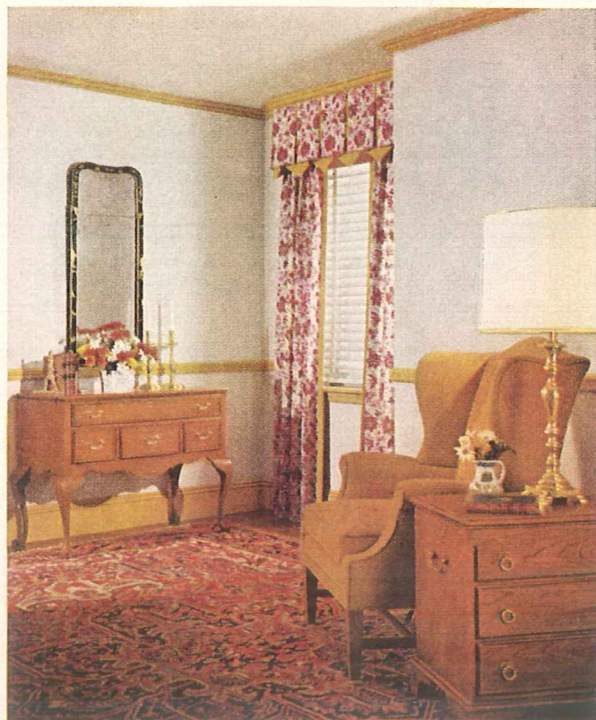


DESIGN CENTER

Bright red and warm gray cabinet doors add precisely the right accent of color in this cheerful, informal room. Walls and ceiling: "Lucite" Wall Paint Oyster White. Red cabinet doors: Semi-Gloss Enamel Custom Color 1048. Gray cabinet doors: Semi-Gloss Enamel Custom Color 1600.

White walls provide excellent backgrounds for interesting and beautiful accessories. They're especially good if you have a collection of paintings or colorful prints you want to display. Consider white if your furniture is modern. Choose it for a room that's to be formal . . . different . . . dramatic.

When walls are painted white or a neutral tone, the colors of your rugs, furniture and accessories will make your room seem warm or cool. Use more yellow, orange and red if you want a room that seems warm . . . more blue, green and turquoise for a cool atmosphere.



The woodwork was painted gold to add warmth and richness to this traditional room. Walls: "Lucite" Wall Paint Oyster White. Trim: Semi-Gloss Enamel Custom Color 1170.



Neutral gray walls in a luxurious bathroom make it possible to vary the color of towels and accessories. Walls: "Duco" Satin Sheen Enamel Driftwood Gray.



WESLEY BALZ

The lower section of the walls in this unusual nursery is painted dark green to go with the rug and the canopy over the crib. Upper walls: "Lucite" Wall Paint White. Lower walls: "Lucite" Custom Color 1375. Chest: "Duco" Satin Sheen Enamel Mission Ivory. Rocking chair: "Duco" Gloss Enamel White.



WESLEY BALZ

Orange counter tops on white cabinets provide a note of gaiety in this modern, efficient looking kitchen. Cabinets: "Duco" Gloss Enamel White. Counter tops: Gloss Enamel Custom Color 1089.

One-Coat Magic for bright accents and busy rooms



The chairs, cabinets and accessories shown on these two pages were painted with "Duco" Gloss Enamel in ready-mixed colors or inter-mixes of those colors. The possible color combinations are limited only by your imagination.



"Duco" Gloss Enamel ONE-COAT MAGIC

There's nothing like gleaming "Duco" for kitchen and bathroom walls and ceilings, interior woodwork, and furniture. It flows on smoothly . . . dries rapidly to a brilliant high-gloss finish. It's odorless, amazingly durable, completely washable. Use it on wood or metal, indoors or out. Twenty-two beautiful colors.

"Duco" Spray Magic

For touching up worn spots, painting small objects and hard-to-get-at surfaces, get "Duco" Gloss Enamel in the modern spray can. It's amazingly easy to use! Twelve wonderful colors . . . *plus* gold, silver, and clear.



LIGHT IVORY



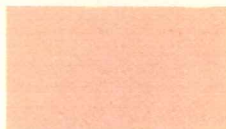
CREAM



CROCUS YELLOW



PRIMROSE YELLOW*



SHELL PINK



CHINESE RED*



RICH RED

ALSO BLACK* AND WHITE*

* Also available in "Duco" Spray Magic Enamel



GLACIER GREEN



JADE GREEN*



HUNTER GREEN*



BERMUDA BLUE



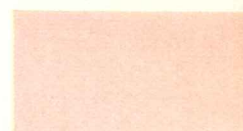
ADMIRALTY BLUE*



POWDER BLUE



PEARL GRAY



CRYSTAL PINK*



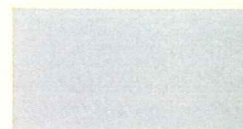
SANDY GRAY



PANAMA GREEN



TURQUOISE



SUMMER BLUE



SCOTCH GRAY

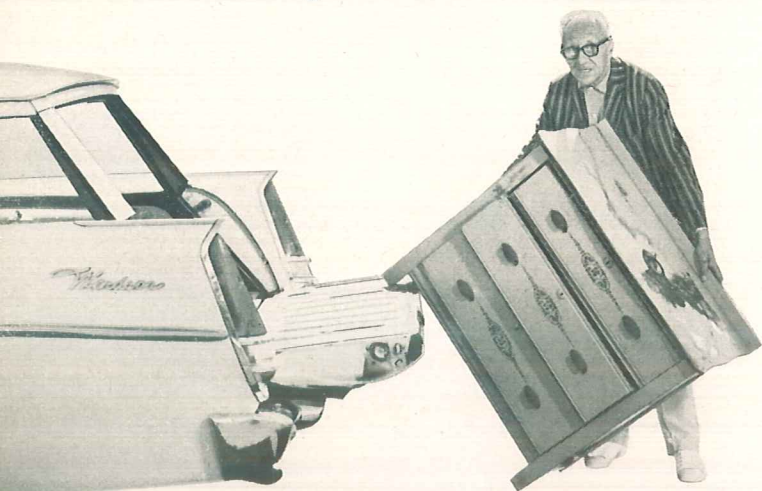
Color variations may exist between the actual paint and the chips shown here. Ask your Du Pont Paint Dealer to show you the color card with the actual paint colors.



"Duco" Anti-Rust Finishes

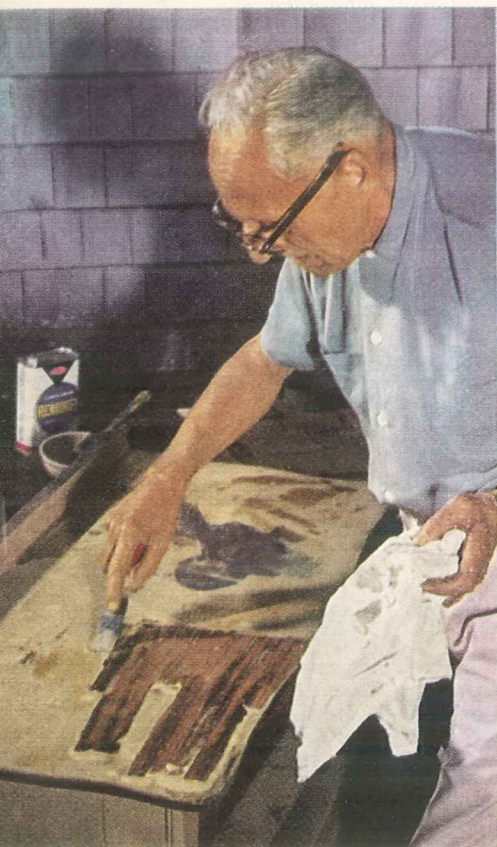
Special "Duco" metal primers have been developed to protect every kind of metal surface from rust and corrosion . . . to form the ideal base for any Du Pont finish coat you use. There are primers for aluminum, tin, galvanized metal, copper, wrought iron and steel. Your Du Pont Dealer will help you select the one you need.

Transformagic by Peter Hunt



Decorators are showing new interest in colored furniture, for it looks fresh and exciting in both traditional and modern rooms. A chest of drawers in a striking color or a set of enameled dining chairs might be just the bold touch your room needs. Choose bright or subtle colors in "Duco" Gloss Enamel or, if you prefer a low-gloss finish, "Duco" Satin Sheen Enamel.

For true individuality, give your home the sparkle of Transformagic, developed by the renowned artist and designer, Peter Hunt. Whether you start with an inexpensive unpainted piece or transform something from the attic, you'll enjoy the creativity of Transformagic. The first piece you decorate might be a tray . . . or a toy chest for the nursery. It's so easy . . . and so much fun! All Peter Hunt designs begin with a simple basic stroke which looks like a teardrop—heavy at one end, trailing off to a thin line. Most beginners find it easier to start the stroke at the heavy end with the brush flat, then lift it gradually until only the point touches. It's one sweeping stroke. After a little practice, you can start at either end.

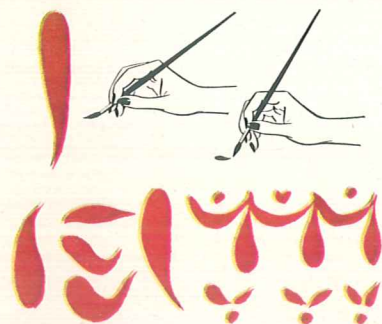


Peter Hunt starts by taking the old finish off a chest with a scraper and Du Pont Paint & Varnish Remover.

The chest is sandpapered, and given a coat of "Ovalite" Enamel Undercoat and "Duco" Gloss Enamel. Then decoration is applied.

Using the basic stroke and variations, one color is applied at a time and allowed to dry thoroughly before the next color goes on.

The basic stroke has many variations: short and thick, long and thin. It can be made in graceful curves, and even a complete circle. Use a water color brush, and practice on old magazines with smooth paper. For attractive borders, make angular



decorative stripes by joining together short straight strokes. Short curved strokes make the serpentine border. For ribbon-like effects, alternately bear down and lift up your brush while painting curves. Make borders

even more interesting by painting dots or hearts above and below.



Primary designs are combinations of a few basic strokes. This is the way you make one of the most popular: a rose. First, paint a large pink dot. Next, apply basic strokes of red for the petals. Then blue for the stem and a miniature heart for the flower's pistil. Last, green for the leaves and blossom stamens.



Other designs you'll want to try include bluebells, grapes, carrots, pears, and fish. The final step in making a complete decoration is to combine the primary designs—hearts, flowers, fruit, vegetables.



Typical decorations are made by using four bright "Duco" Gloss Enamel colors. Apply one color at a time. Allow each color to dry before going on to the next.



Finishing touches are added to complete a delightful decoration of birds, hearts and flowers. Result: a unique conversation piece . . . a future heirloom.



The chest inspires a color scheme for a charming bedroom. Wall behind bed: "Lucite" Wall Paint Harmony Pink. Window wall: "Lucite" Wall Paint Crystal Pink. Floor: Porch & Floor Enamel Sage Green.

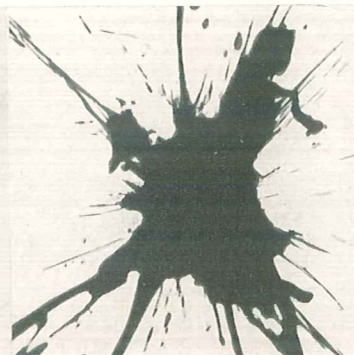
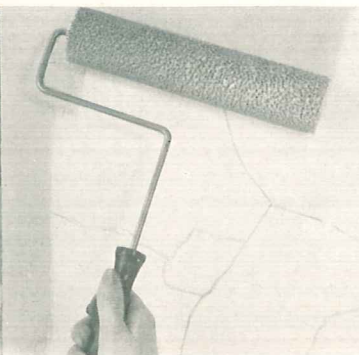


Open the can...
dip in...
start
painting!

The clean, easy, quick
way to paint...

NEW LUCITE® Wall Paint

Even if you've never painted a wall before, you can do a professional-looking job with amazing new "Lucite" Wall Paint! Unlike any paint you've ever known, it has a heavy, creamy consistency . . . doesn't drip or spatter like ordinary paints. Your hands and clothes remain clean while you work. No time is wasted stirring or thinning, either—colors stay mixed. And even on spackled areas, no primer is necessary. "Lucite" Wall Paint dries to a beautiful flat finish in just 30 minutes. It's ready for a second coat, if needed, in only an hour.



STAYSONYOURBRUSH
or roller. Spots are easily
removed with a damp cloth.

NEEDS NO PRIMER. Actu-
ally fills tiny hairline cracks.
Leaves walls smooth, lovely.

WON'T SPATTER, run or
drip like regular paints. Your
clothes stay clean!

QUICK CLEAN UP for hands
and equipment after painting.
Soap and water are all you need.



Perfectly matching colors for walls and woodwork

"LUCITE" WALL PAINT

The latest triumph of Du Pont Research, this superb new flat finish is amazingly easy to use! Needs no primer, requires no mixing or stirring. Dries in half an hour. Stays beautiful after repeated washings.

"FLOWKOTE" WALL PAINT

A rubber-base paint that dries rapidly to a lovely velvet-like sheen. Use it for living room, dining room, bedrooms, children's rooms. Dirt and smudges disappear with a whisk of a damp cloth.

"DUCO" SATIN SHEEN ENAMEL

An extremely durable semi-gloss finish ideal for kitchens, bathrooms, walls and woodwork. Use it on furniture, too. Gives excellent coverage. Completely washable, odorless, easy to apply.



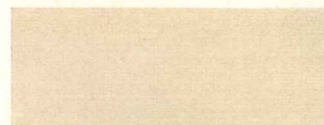
FIESTA YELLOW



DAWN YELLOW



MISSION IVORY



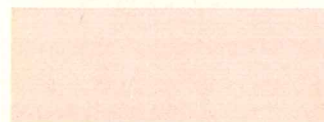
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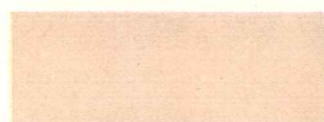
SAHARA



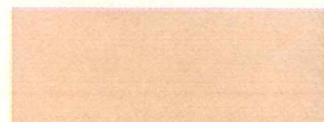
MOCHA TAN



CRYSTAL PINK



PEACH BLOOM



HARMONY PINK



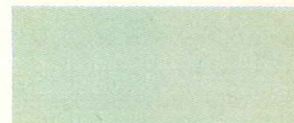
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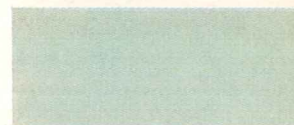
SPRING GREEN



PANAMA GREEN



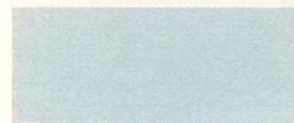
SEAFOAM GREEN



TURQUOISE



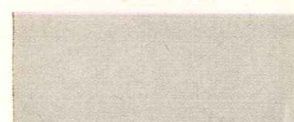
ALICE BLUE



SUMMER BLUE



PERIWINKLE BLUE

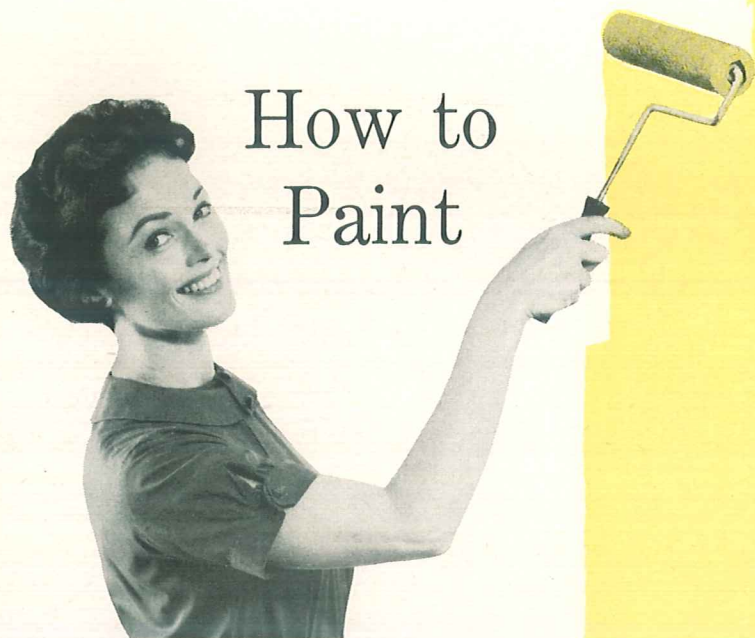


DRIFTWOOD GRAY



OYSTER WHITE

Color variations may exist between the actual paint and the chips shown here. Ask your Du Pont Paint Dealer to show you the color card with the actual paint colors.



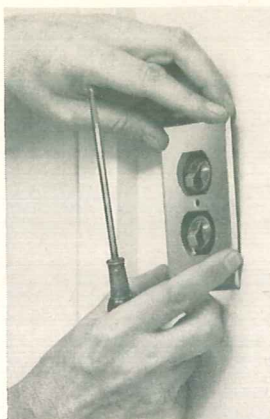
How to Paint

PAINTING INTERIORS

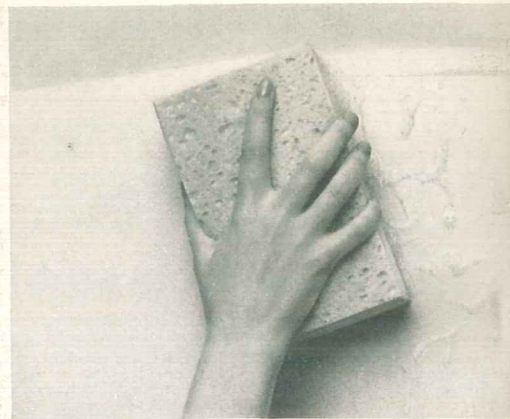
Painting is the most effective and economical way to redecorate any room. It can be easy, fast, and tidy, too, if you follow the simple instructions on these pages. Above all, plan the job before you start to paint. Select your color scheme. Buy the proper Du Pont Paints in the full quantities needed. Assemble all your supplies. Have everything you need for each step handy. If in doubt about anything, ask your Du Pont Dealer. His knowledge and experience are at your disposal.



PROTECT FURNITURE, FLOORS, ETC.—If you don't have a painter's dropcloth, use papers to cover all furniture. Also cover the rugs and floors, all the way to the baseboard. Move furniture out of the way as you work. Protect your hands with Du Pont "Pro-Tek".



REMOVE HARDWARE—Lower ceiling fixtures. Remove door knobs, key plates and switch plates.



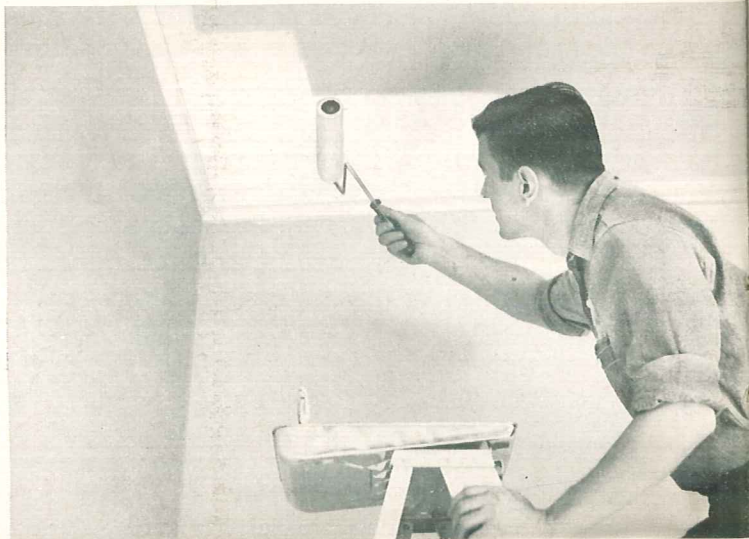
THOROUGHLY CLEAN SURFACES—Wash soiled or glossy surfaces to remove grease, to dull surface. Wash from bottom up, with abrasive cleaner or solution of tri-sodium phosphate.



READ ALL INSTRUCTIONS carefully before starting. Labels on all Du Pont paint products carry detailed directions.



USING A BRUSH—Dip one-third of bristle length into paint. Tap gently to release excess paint. Paint 3 ft. strip in one direction. Reverse to level out.



HOW TO ESTIMATE PAINT NEEDED

Measure the area to be painted—the approximate number of square feet to be covered with each color of each type of paint selected.

The number of square feet each Du Pont Paint will cover is shown on the back of the label. Thus, if about 1,000 sq. ft. are to be covered with paint and the coverage of the paint is 500 sq. ft. per gallon, two gallons should be enough for the job. The following tips will help you measure accurately the areas you wish to paint:

INTERIORS:

To find **CEILING** area, multiply length by width.

For **WALLS**, find the distance around the room. Multiply this figure by the height from floor to ceiling. In order to have ample paint, do not subtract for windows and doors.

For **WOODWORK**—baseboard, window frames, chair rail, etc., measure the running feet and allow one pint of paint per hundred feet.

For **FLOORS**, multiply length by width.

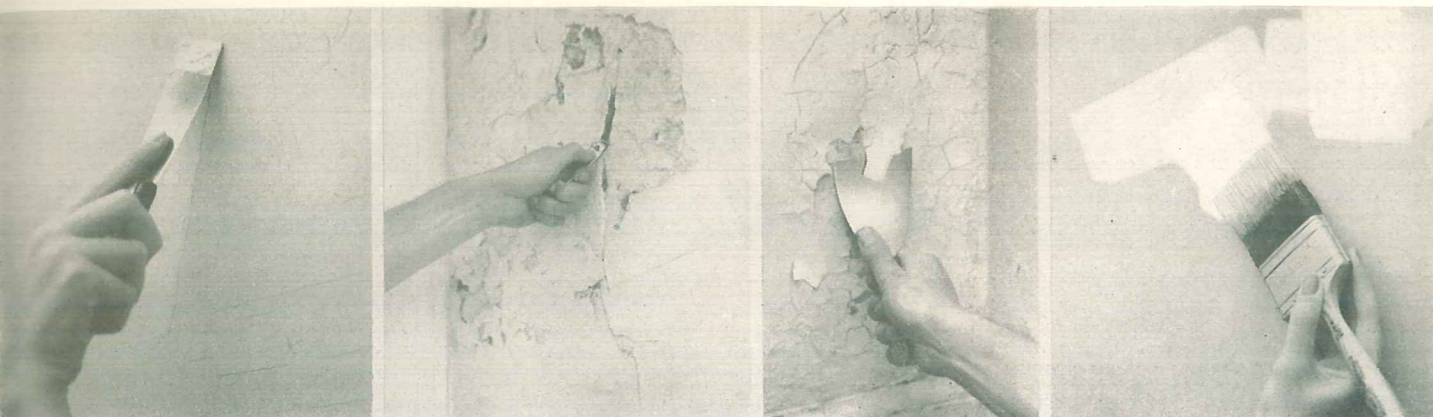
EXTERIORS:

EXTERIOR WALLS: Measure the distance around the house. Multiply this figure by the height of the house from the ground to the eaves. Dividing this figure by the coverage of the Du Pont Paint selected gives you the number of gallons that will be needed.

To figure **GABLES**, multiply the width of the gable by half the height. Where **WALL HEIGHTS VARY**, figure each wall separately (width times height) and add the totals. To assure adequate coverage, do not subtract door and window areas unless an opening is more than 100 square feet.

For **TRIM**, figure 35 sq. ft. for each window or door.

If in doubt, consult your Du Pont Paint Dealer.



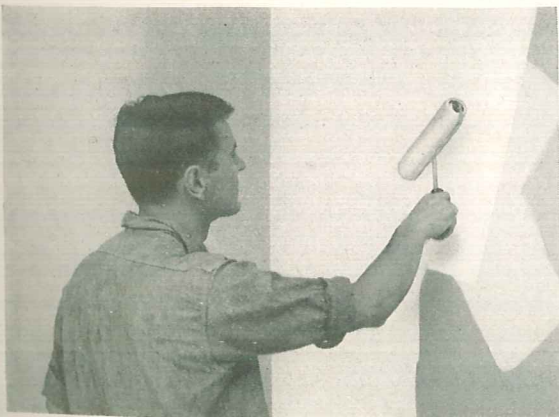
FILL SMALL CRACKS—Force spackling compound into fine cracks and crevices with a putty knife. Let dry and sand smooth.

FILL LARGE CRACKS—Undercut with beer can opener. Fill with spackling compound or patching plaster. Sand. Use Du Pont Primer.

PEELING PAINT—Scrape off loose flakes. Sand surface. Prime with proper Du Pont Primer.

SPOT PRIMING—To insure an even finish, apply a coat of Du Pont Primer to patches, bare spots before finish coat.

START WITH CEILING—Paint narrow strip at corners and around border with 2" brush. Finish with roller. Start in a corner, roll a strip 3 ft. wide the short width of room. Cross roll for even coverage. Finish with straight strokes.

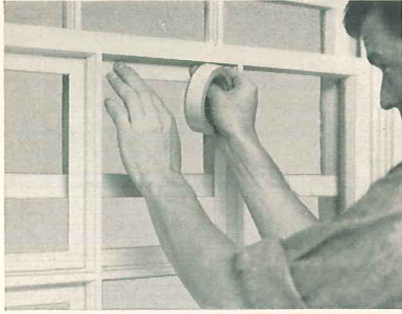


PAINTING A WALL—Paint narrow strip around all edges of walls, windows and doors with 2" brush. Start rolling at a corner, at the top. Roll up and down in even strokes. Cross roll. Be sure all finishing strokes are in same direction.

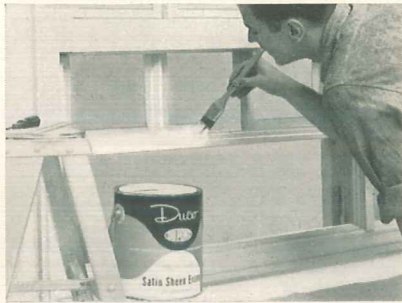
USING A ROLLER—Pour a little paint into deep end of roller tray. Work paint on to roller. Remove excess by rolling against shallow end of tray. Paint by moving roller in slow, smooth strokes first in one direction, then in another. Finish by rolling in first direction.



PAINTING INTERIOR SURFACES, CONTINUED



STRETCH PAINTER'S MASKING TAPE along the edges of window panes before starting. Pull off when paint is dry.



PAINTING WINDOW SASH—Raise lower window, paint bottom of upper sash. Raise and paint upper sash. Paint lower sash with window slightly open.



PAINTING WOODWORK—Keep brush well filled. Brush out evenly. Work excess paint out of brush and go back over areas where paint is too thick.



PAINT DOOR FRAME first, then top and side edges. If paneled, paint panels and panel moldings. Paint rest of door last.

FINISHING WOOD FLOORS

Give floors a long-lasting glossy finish with Du Pont "Dulux" Interior Varnish. Color may be deepened by staining before varnishing. A rich, low gloss finish is obtained with Du Pont Penetrating Wood Finish. Du Pont Satin Sheen Oil Stain may be added to obtain a desired shade. Ask your Du Pont Dealer for folder, "How to Finish Floors".



REMOVE OLD FINISH with Du Pont Paint & Varnish Remover. If badly discolored, use an alkaline remover and bleach. Sand floor if badly marred. Use power sander which may be rented.



PENETRATING WOOD FINISH—Apply Du Pont Penetrating Wood Finish with brush, mop or cloth. After 15 min., wipe with clean cloth. Let dry overnight. Sand. Apply second coat. Sand when dry. Wax.



HOW TO VARNISH A WOOD FLOOR—Apply one or two coats of "Dulux" Interior Varnish with 5" brush. Use long, even strokes along grain. Dry, sand. Clean before second coat. Wax when dry.



START FROM A CORNER and work toward door to avoid hemming yourself in. Be sure floor is thoroughly dry before entering room. Labels on all Du Pont finishes give drying time.



PAINTING CABINETS—Always start at the top and work down. Paint the inside first, then the exterior sides, then the front. Start painting across the grain and finish with an upward stroke.

ENAMELING FURNITURE

Before starting, take off all hardware. Remove all grease, wax or furniture polish with "Dulux" No. 200 Thinner or turpentine. Then sandpaper smooth and clean surface. Use "Duco" Gloss Enamel or "Duco" Satin Sheen (semi-gloss) Enamel. Stir enamel thoroughly. Use a new or absolutely clean soft-bristle brush,

PAINTING BASEMENTS

Before starting, be sure to clean surfaces thoroughly. Scrape off all loose and scaling paint. Use sandpaper on glossy surfaces. Undercut cracks with a beer can opener and fill them with patching plaster. Remove mildew completely with paint cleaner. Assemble everything you'll need to work with before you begin.

New "Lucite" Wall Paint is the ideal finish for basements. It needs no primer over porous masonry . . . doesn't drip, run, or spatter like ordinary paints. Its beautiful decorator colors help turn dark basement areas into extra living space.



PAINTING WITH A ROLLER—First "cut in" around ceiling, corners, and baseboards with a 2" brush. Put some paint into the deep end of roller tray. Work paint on to roller, removing excess by rolling toward shallow end of tray. Apply paint by rolling back and forth with slow, smooth strokes. Cross roll. Finish by rolling all strokes in one direction.



PAINTING WITH A BRUSH—Start at top. Work in 3 foot sections. Brush horizontally. Finish with vertical strokes.



PAINT BASEMENT STAIRS with a brush, starting at the top of the flight and working down. If there is no other exit, paint every other step first. Let dry before painting the remainder. Use Du Pont Porch & Floor Enamel, following directions on label of can.

preferably one made with Du Pont 100% tapered "Tynex". Flow on enamel with long, sweeping strokes of your brush. Avoid overbrushing.



FINISHING FURNITURE WITH NATURAL WOOD STAINS

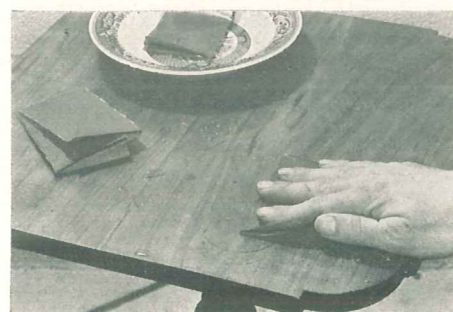
First, thoroughly remove the old finish with Du Pont Paint & Varnish Remover. Pour on plenty, brushing in one direction only. Let it sink in until you see bare wood. Wash it off with lukewarm water. Clean and sand surface.

Choose the correct finish for each piece, depending upon its style, the kind of wood, intended use, and the amount of protection needed.

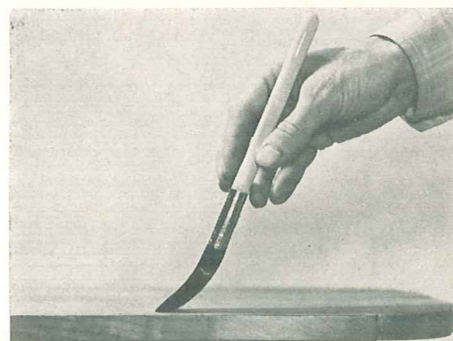
Achieve the precise color you want with Du Pont Satin Sheen Stain. Apply it with a soft brush. When stain begins to set, wipe off the excess with clean cloth.

The final topcoat depends upon the finish you want—completely flat, low luster or high gloss.

Your Du Pont Dealer will be glad to help you select the right products for every kind of wood. Ask for free folder "How to Finish with Wood Stains".



WATERPROOFED SANDPAPER, used wet, gives final smoothness to the low-luster finish produced by "Dulux" Interior Varnish. For a hand-rubbed look without any of the effort, use Du Pont Satin Sheen Varnish.



HOLD YOUR BRUSH AT THIS ANGLE if you want the smoothest stroke when applying a topcoat of Du Pont Satin Sheen Varnish, for a beautiful mar-resistant flat finish.

Preparation for exterior painting

Remove all shutters and screens before you paint your house. Protect shrubbery and flower beds near your house by covering them with old sheets or inexpensive dropcloths made of paper, plastic or cloth. Nail down loose boards. Assemble all supplies before starting.

Painting exteriors

Here are a few timely tips and helpful instructions to enable you to turn out a good job if you are painting your house yourself.

Bare wood surfaces or any surface from which the old paint has been removed should be primed before painting. If you plan to use new "Lucite" House Paint, a prime coat of Blister Resistant Primer is absolutely essential.

For best results, we recommend that you employ a competent painting contractor. His experience in proper surface preparation and paint application and his familiarity with Du Pont Paints assure a first class job.

Preparation of masonry, shake and shingle surfaces

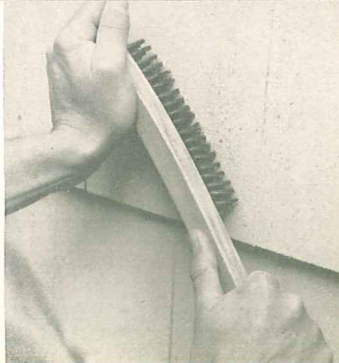
All surfaces must be clean and dry before painting. Remove mildew. Scrape off loose, scaling, cracked or blistered paint. Allow new masonry to age 60 to 90 days before painting.

Painting masonry, shakes and shingles

Stucco, concrete, brick, cinder block, shingles and siding, and wood shakes are porous and may require more than one coat of paint. Your Du Pont Dealer will help you select the correct finishes. Follow label directions carefully.

CHECK LIST OF SUPPLIES

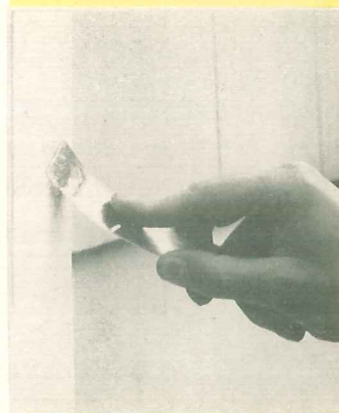
- ☐ Brushes: For exterior walls, a 4" or 5" brush. For interior walls, a 3" or 4" brush. Also, a 1½" or 2" brush for trim and "cutting in" corners and edges. A 1½" or 2" sash brush helps with windows and screens. Be sure to get good quality brushes, preferably made with 100% Du Pont tapered "Tynex" filament.
- ☐ Roller and pan: Large flat areas can be painted easily and quickly with rollers. Use short-nap rollers for smooth surfaces, high-pile for rough or imperfect surfaces.
- ☐ Two ladders and a wide board, to make a working platform.
- ☐ Paint paddles, paint can opener, mixing pails.
- ☐ Du Pont Sponge, water bucket.
- ☐ Dropcloths, or papers to protect floors, furniture or shrubs.
- ☐ Sandpaper or steel wool, abrasive cleaner.
- ☐ Du Pont "Dulux" No. 200 Thinner or turpentine.
- ☐ Du Pont Paste Wood Filler.
- ☐ Du Pont Paint & Varnish Remover.
- ☐ Spackling compound, patching plaster, wood or regular putty.
- ☐ Putty knife, screwdriver, beer can opener.
- ☐ Clean cloths, waste or absorbent paper for wiping up spatters or spills.
- ☐ Du Pont "Pro-Tek" Hand Cream to protect hands. Acts like an invisible glove.



REMOVE LOOSE AND SCALING PAINT as paint will not adhere to a surface when there is a layer in between which comes loose. Loose and scaling paint should be completely removed with a scraper or a wire brush. This will assure a firm bond and a smooth finished appearance.



REMOVE ALL BLISTERED PAINT with paint scraper. Sand edges smooth. Spot prime base wood before applying finish coat. Blistering is caused by moisture within or on the surface beneath the paint. If moisture is evident, trace its source and correct before repainting.



PUTTY ALL NAIL HOLES with a putty knife after the first coat has been applied. Press the putty smooth to render holes invisible. Sand rough areas smooth before starting to paint. Also sand all gritty areas or trapped dust in the priming coat before applying the finish coat.



CAULK LOOSE JOINTS—Use a caulking gun to fill all open joints around chimney, and around door and window frames to keep out moisture. Remove all loose putty in windows. Prime exposed wood with the proper Du Pont Primer, and apply fresh putty.



START PAINTING AT THE TOP of the house and work down. Begin at an upper corner and try to finish at another corner or window. In this way you will avoid ugly laps or streaks. Paint across a board of clapboard siding, covering about six feet at a time. Paint the edges of the siding first, and then do the flat areas between boards.

PAINTING METAL SURFACES

In painting metal surfaces it is important to use the correct primer for the particular metal in order to assure firm adhesion of the finish coat. Ask your Du Pont Dealer for a copy of the folder, "How to Stop Rust with 'Duco' Metal Finishes".

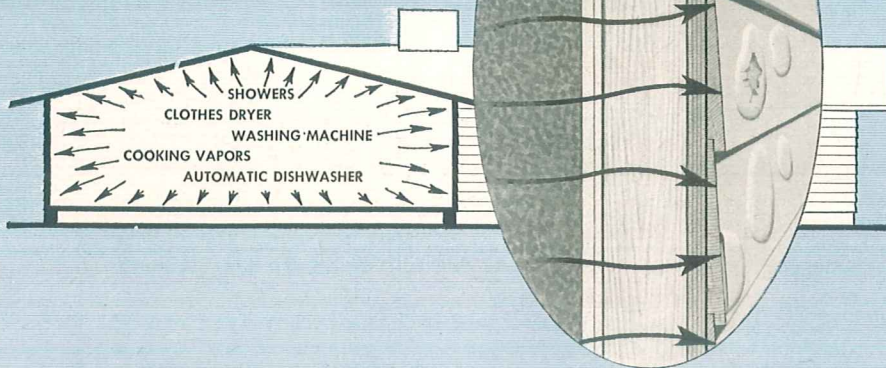


PREPARE METAL SURFACES—Remove loose paint with wire brush. Sandpaper or scrape rust spots. Wipe off dust. Apply correct primer with a brush.



USE CORRECT METAL PAINT—Finish coat may be "Duco" Gloss Enamel, "Dulux" Trim & Shutter Paint, or DuPont House Paint. Use a brush to apply.

Blistering— HEADACHE FOR HOME OWNERS



Most blistering is caused by moisture trapped under paint film. It may be moisture trying to escape from inside the house—from cooking, laundering, shower baths. Or it may be rain coming through cracks in the siding, or other structural defects.

When the moisture works its way through the walls and encounters a coat of ordinary house paint, it is unable to penetrate. That's when the moisture pushes the paint away from the surface and creates ugly blisters.

HOW "LUCITE" HOUSE PAINT HELPS SOLVE THE BLISTER PROBLEM

If the old paint on your house is blistering, peeling, or cracking, don't paint over it! Instead, do this:

1. *Eliminate the sources of excess moisture inside the house. Caulk cracks and other openings in the siding. Installing vents in walls often reduces household vapors.*
2. *Remove the old paint completely and sand the bare wood thoroughly.*
3. *Apply a coat of Du Pont Blister-Resistant Primer.*
4. *Cover with two coats of "Lucite" House Paint.*

Laboratory tests indicate that when used correctly, "Lucite" House Paint solves blister problems in almost every case. Its hard, weather-resistant finish actually permits moisture to escape . . . gives your house extra years of beauty!

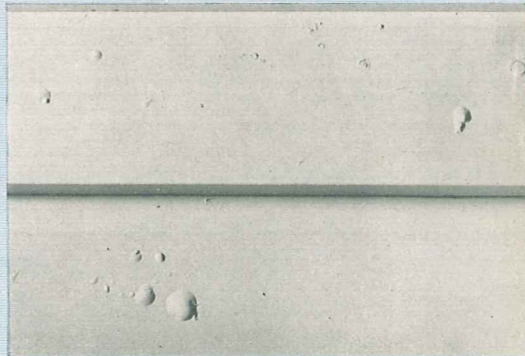
"Lucite" is the ideal paint for all new houses. New masonry

surfaces should be allowed to age for ninety days before painting. A primer isn't necessary on masonry surfaces in good condition.

IS YOUR OLD FINISH IN GOOD CONDITION?

If the old paint is adhering firmly, you may repaint without removing the old finish. Use Blister-Resistant Primer and two coats of "Lucite".

Where the old finish is in good condition, a durable one-coat repaint job may be done with Du Pont Outside House Paint which comes in a wide range of ready-mixed and Custom Colors. For all-white houses, there's No. 40 Self-Cleaning Outside White. For houses part siding, part brick or stone, No. 42 Chalk-Resistant House Paint gives a brilliant white finish that won't stain darker areas.



Don't let unsightly blistering like this mar your home. Remove the cause . . . prepare the surface properly . . . use the paint that's worth the work . . . follow directions on the label carefully.



WALLS-CEILINGS

SURFACE	FINISH DESIRED	PRIMER	FINISH COAT
Plaster Wallboard Wallpaper	Flat or Flat Enamel	See below	"LUCITE" WALL PAINT is the newest achievement of Du Pont Research. Extra thick for extra easy application! Just lift the lid and start to paint. Doesn't drip or spatter like ordinary paints. Use it over plaster, wallboard, paint or wallpaper. No messy clean up after painting; soap and water cleans equipment. "FLOWKOTE" RUBBER-BASE WALL PAINT DU PONT WALL COLOR ALKYD FLAT ENAMEL
Plaster Wallboard	Semi-Gloss	See below	"DUCO" SATIN SHEEN ENAMEL dries to a beautiful semi-gloss finish. Famous for its extraordinary durability, superior coverage. Easy to apply and odorless, too.
Plaster Wallboard	Gloss	See below	"DUCO" GLOSS ENAMEL offers sparkling beauty and startling durability. Easy to use . . . odorless . . . washable. Ideal for kitchens, bathroom walls and ceilings.
Rough masonry, garage and basement walls	Flat		"LUCITE" WALL PAINT

WHEN DO YOU NEED A PRIMER? "Lucite" Wall Paint requires no primer. For other paints, a prime coat is needed over new uncoated plaster, wallboard, etc., and over old porous coats of paint. New plaster should be allowed to age 60 to 90 days before painting. Either of the following primers are recommended: **DU PONT PRIMER SEALER**—Odorless, foolproof alkyd primer that dries overnight; or **DU PONT SEALER COATER**—a vinyl plastic primer that dries in 30 minutes, makes two-coat-a-day painting possible.

WOODWORK

SURFACE	FINISH DESIRED	PRIMER	FINISH COAT
Painted Woodwork	Flat	"OVALITE" ENAMEL UNDERCOAT	DU PONT WALL COLOR ALKYD FLAT ENAMEL
Painted Woodwork	Semi-Gloss	"OVALITE" ENAMEL UNDERCOAT	"DUCO" SATIN SHEEN ENAMEL
Painted Woodwork	Gloss	"OVALITE" ENAMEL UNDERCOAT	"DUCO" GLOSS ENAMEL
Clear	Clear— Natural	Same as Finish Coat	Hand-rubbed look— "DULUX" SATIN SHEEN VARNISH Gloss— "DULUX" INTERIOR VARNISH High Gloss— DU PONT SUPER CLEAR VARNISH

FURNITURE

SURFACE	FINISH DESIRED	PRIMER	FINISH COAT
Wood	Clear— Natural	Same as Finish Coat	Hand-rubbed look— "DULUX" SATIN SHEEN VARNISH Penetrating-type finish— DU PONT PENETRATING WOOD FINISH Gloss— "DULUX" INTERIOR VARNISH High Gloss— DU PONT SUPER CLEAR VARNISH
Wood	Clear— Stained	DU PONT SATIN SHEEN OIL STAIN	See above
Wood	Enameled— Semi-Gloss	"OVALITE" ENAMEL UNDERCOAT (Add some of finish coat color for best results under colored finish coats.)	"DUCO" SATIN SHEEN ENAMEL
Wood	Enameled— Gloss	Same as above	"DUCO" GLOSS ENAMEL
Metal	Enameled— Semi-Gloss or Gloss	"DUCO" 546 ANTI-RUST PRIMER 783 GALVANIZED METAL PRIMER OR 70 ANTI-RUST PRIMER	"DUCO" GLOSS ENAMEL for indoors or out "DUCO" SATIN SHEEN ENAMEL for indoors "DULUX" TRIM & SHUTTER ENAMEL for outdoors

NOTE: There are many kinds of wood and methods of finishing. For complete step-by-step information ask your Du Pont Paint Dealer for the **"HOW TO FINISH FURNITURE"** and **"HOW TO FINISH WITH WOOD STAINS"** folders.

FOR EVERY SURFACE

EXTERIORS

SURFACE	FINISH DESIRED	PRIMER	FINISH COAT
New wood or old surface from which paint has been completely removed	Low Gloss	DU PONT NO. 49 BLISTER-RESISTANT PRIMER	"LUCITE" HOUSE PAINT is the latest triumph of Du Pont Research. Dries in 1-2 hours to a hard, weather-resistant low sheen finish that lasts longer than ordinary oil-type house paints. Offers outstanding resistance to blistering when applied according to label directions.
Bare wood or previously painted wood, clapboard, plank, plywood surfaces in good condition	Medium Gloss	DU PONT NO. 39 WOOD PRIMER WHITE OR DU PONT NO. 49 BLISTER-RESISTANT PRIMER	DU PONT NO. 40 OUTSIDE WHITE —Self-cleaning . . . starts white, stays white. Sheds dust and dirt with every rain. DU PONT NO. 42 CHALK-RESISTANT HOUSE PAINT —Non-chalking white for brick or masonry above wood or dark colored areas. DU PONT NO. 41 HOUSE PAINT —Lead-containing medium gloss white. Exceptional hiding. Should not be tinted. DU PONT HOUSE PAINT COLORS —Available in a wide range of popular body shades and trim colors.
Wood or asbestos, shake or shingle siding	Flat	See below	DU PONT STUCCO, SHAKE & SHINGLE PAINT. White and colors. Easy to apply, quick drying. For staining wood shingles, use DU PONT SHINGLE STAIN. "LUCITE" HOUSE PAINT
Stucco, brick, masonry	Flat		"LUCITE" HOUSE PAINT DU PONT STUCCO, SHAKE & SHINGLE PAINT. OR DU PONT VINYL MASONRY PAINT, where available (in southern and southwestern states).
Trim, shutters on any type of house	High Gloss	See below	"DULUX" TRIM & SHUTTER ENAMEL brushes on easily, hides well, dries quickly, resists fading and mildew. Unsurpassed for all outside trim including doors, fences, lawn furniture.
	Medium Gloss		DU PONT HOUSE PAINT COLORS
Barns and outbuildings	Gloss	See below	Red— DU PONT BARN & ROOF PAINT. White or other colors—follow recommendations for wood surfaces.
Metal roofs	Gloss	See below	"DULUX" METAL PROTECTIVE PAINT OR DU PONT BARN & ROOF PAINT
Copper, Bronze or Galvanized Metal	Gloss	"DUCO" 783 GALVANIZED METAL PRIMER	"DUCO" GLOSS ENAMEL, DU PONT HOUSE PAINTS, "DULUX" TRIM & SHUTTER ENAMEL, AND "DULUX" METAL PROTECTIVE PAINTS are excellent where different colors are desired.

WHEN YOU NEED A PRIMER: Bare wood surfaces or any surface from which old paint has been removed should be primed. Badly weathered paint should be sanded thoroughly and entire surface primed. All bare metal should be primed with recommended **DU PONT METAL PRIMER.**

For full information on thinning, coverage and drying time of exterior paints, see can labels.

FLOORS

SURFACE	FINISH DESIRED	PRIMER	FINISH COAT
Interior Wood	Clear Natural Penetrating Finish		DU PONT PENETRATING WOOD FINISH is ideal for new floors or floors from which old finish has been removed. May be waxed three hours after finish coat is applied.
Interior Wood	Clear Natural Gloss		"DULUX" INTERIOR VARNISH dries to rich pale gloss finish. Two coats required on most surfaces. DU PONT SUPER CLEAR VARNISH gives a high gloss finish.
Interior Wood Painted	Gloss	Same as Finish Coat	DU PONT PORCH & FLOOR ENAMEL provides a tough-to-scuff finish that lasts for years. Brushes on smoothly, covers solidly, and washes easily.
Concrete Floors Above Grade	Gloss	Same as Finish Coat	DU PONT PORCH & FLOOR ENAMEL
Exterior Floors Wood, Canvas	Gloss	Same as Finish Coat	DU PONT PORCH & FLOOR ENAMEL

IMPORTANT: Be sure to remove shellac, wax and polish before attempting to refinish any floor.



"LUCITE" HOUSE PAINT is Du Pont's amazing new paint for wood, masonry and asbestos. It may be applied even in damp weather. It spreads quickly and easily... dries to touch in thirty minutes... and is ready for a

second coat in one hour. It provides a beautiful, durable, low-luster finish that lasts for years and years. Siding: "Lucite" House Paint Zenith Blue and White. Garage doors: House Paint Turquoise.



Paints Protect the Handsomest Houses

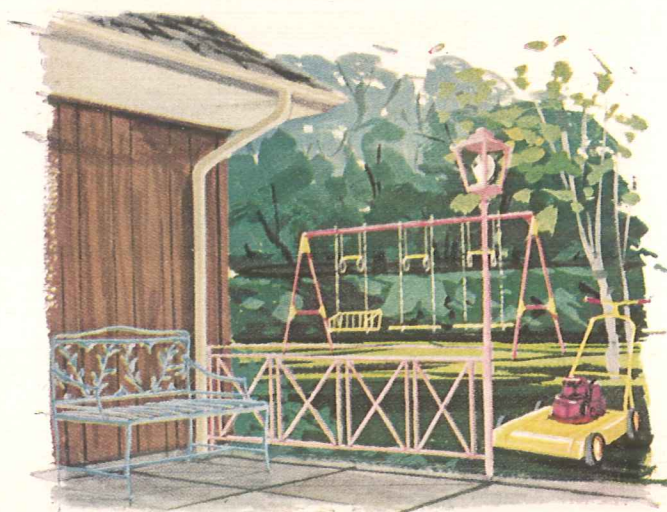
Whether your house is a ranch-type or a Cape Cod Colonial, a salt box or a split-level... in city, suburb or country... there's a durable Du Pont finish that will make it more handsome than ever—and keep it that way for years!

If you are building a new house, "Lucite" House Paint should be your first choice. If you are repainting an older house and you are troubled by blistering or peeling, the wisest thing is to remove the old finish, prime with Du Pont Blister-Resistant Primer, and paint with one or two coats of "Lucite" House Paint.

Previously painted wood houses in fair condition call for one of the regular Du Pont house paints in white or colors. "Dulux" Stucco, Shake & Shingle Paint is perfect for masonry houses. Special long-lasting Du Pont finishes have been developed for trim and shutters, porches and floors, roofs and metal surfaces.

Your home deserves the finest—so buy the paint that's worth the work... the beauty lasts!

"Duco" Anti-Rust Finishes protect all metal surfaces. See page 23 for more information.



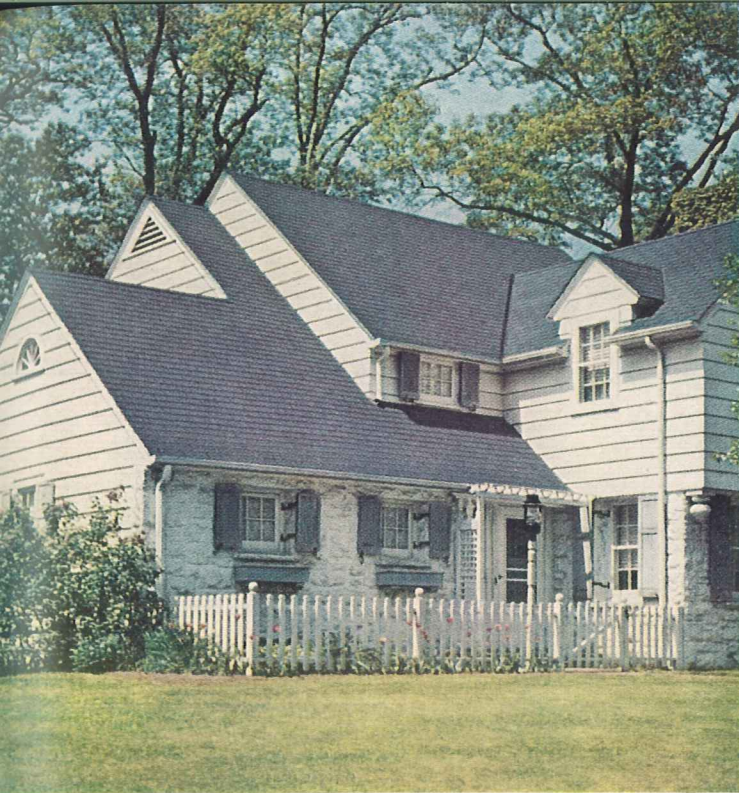


PHOTO: FRANKLIN PHOTO AGENCY



42 CHALK-RESISTANT WHITE HOUSE PAINT won't stain masonry surfaces on homes with large areas of painted clapboard above brick or stone. May be tinted. Siding: No. 42 Chalk-Resistant House Paint.



"DULUX" STUCCO, SHAKE & SHINGLE PAINT gives rich, low-luster finish. Exterior: "Dulux" Stucco, Shake & Shingle Delray Yellow. Door: Exterior Custom Color 3316.



40 SELF-CLEANING WHITE HOUSE PAINT stays whiter and brighter for years... actually sheds dust and dirt with every rain. Siding: No. 40 Self-Cleaning House Paint. Shutters: Exterior Custom Color 3346.

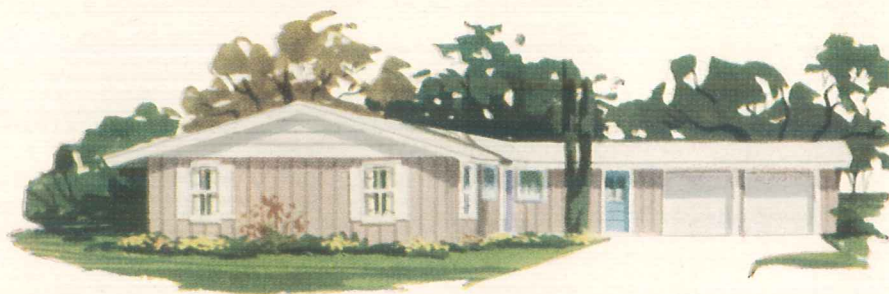


DUPONT COLOR-FAST OUTSIDE HOUSE PAINT colors stay fresh and bright for years to come. Siding: Outside House Paint Live Oak Green. Shutters: Exterior Custom Color 3349.

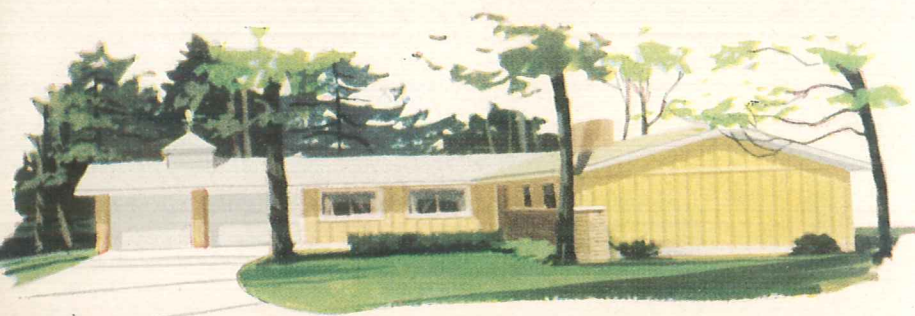


HEDRICH-BLESSING

Here are two possible color schemes for the same house. In green, the house blends into its setting. Painted a warm color, it stands out among the trees. Above, Siding: "Lucite" House Paint Park Green. Trim: "Dulux" Trim & Shutter Enamel White. Door: "Duco" Gloss Enamel Chinese Red. At right, Siding: "Lucite" House Paint Raffia. Door: House Paint Midday Blue.



HEDRICH-BLESSING



Color is entirely a matter of personal taste. If this were your house, you might choose either of these color schemes—or perhaps a completely different one. Above, Siding: "Lucite" House Paint Pottery Red. Trim: "Dulux" Trim & Shutter Enamel White. At left, Siding: "Lucite" House Paint Sun Gold. Trim: "Dulux" Trim & Shutter Enamel White.

There's a color scheme that's right for *your* house

Look over the color schemes shown on these pages: one may be just what you're looking for—or it may give you the idea for a color scheme that's your very own. Your choice may be a traditional favorite like the red house with white trim illustrated on this page, or the striking modern combination of blues below it.

Does your house look as well as it should in its setting? Deep, quiet colors are always successful on a sunny site; whites and strong yellows are beautiful on heavily wooded plots.

The color choice before you is almost endless. There are so many beautiful ready-mixed shades to choose from in the Du Pont finish that's right for your house! Your Du Pont Paint Dealer can offer you more than one hundred shades in ready-mixed colors and Exterior Custom Colors.

1. Siding: House Paint Scotch Gray. Trim: "Duco" Gloss Enamel Chinese Red. 2. Siding: Outside House Paint Colonial Red. Trim: "Dulux" Trim & Shutter Enamel White. 3. Siding: "Lucite" House Paint Inca Blue. Trim: Exterior Custom Color 3321.



Siding: House Paint Devon Cream. Trim: "Dulux" Trim & Shutter Enamel White.





New Color Horizons for Masonry Houses

Color gives new distinction, new individuality to city houses. The imaginative use of paint makes the brick houses illustrated here stand out among their neighbors. A yellow doorway is warm and welcoming . . . the handsome proportions of a red brick house are beautifully brought out by a deep blue door and shutters . . . two colors are used to emphasize interesting paneling on another doorway.

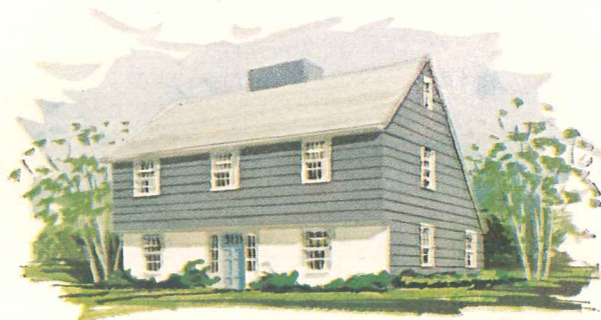
Under sunny southern skies, pale pastels reflect the heat and keep houses cool inside. Use deep, shadowy colors in patios and other sheltered areas. Add excitement with sparkling accents in long-wearing "Dulux" Trim & Shutter Enamel.

1. Left—Brick: "Lucite" House Paint Cameo Cream. Trim: Exterior Custom Color 3354. Right—Brick: "Lucite" House Paint Pottery Red. Shutters: Outside House Paint Old Ivory. 2. Left—Brick: "Lucite" House Paint Oxford Gray. Trim: "Dulux" Trim & Shutter Enamel Black and White. Right—Brick: "Lucite" House Paint Birch Gray. Door: Exterior Custom Color 3319. 3. Brick: "Lucite" House Paint Shasta Gray. Shutters: Exterior Custom Color 3345. Trim: "Dulux" Trim & Shutter Enamel White. 4. Left—Door: Outside House Paint Sunburst Yellow. Right—Door and Shutters: "Dulux" Trim & Shutter Enamel Blue. 5. Exterior: "Lucite" House Paint Patio Pink. Trim: Outside House Paint Old Ivory. 6. Exterior: "Lucite" House Paint Pottery Red. 7. Exterior: "Lucite" House Paint Colonial Yellow. Door: Outside House Paint Sunburst Yellow.





*Siding: House Paint.
Strand Green.*



Siding: Exterior Custom Color 3320.

The same colors can be successful on entirely different houses. The modern house shown above has a color scheme very much like that of the more traditional house below. If you see a color scheme you like, don't hesitate to use it!

Color can help your house look more natural in its setting. Painted a dark gray, the house above looks lower and more homey. Note how the fussy detail around the bay window in the house below is successfully hidden by the soft green paint.

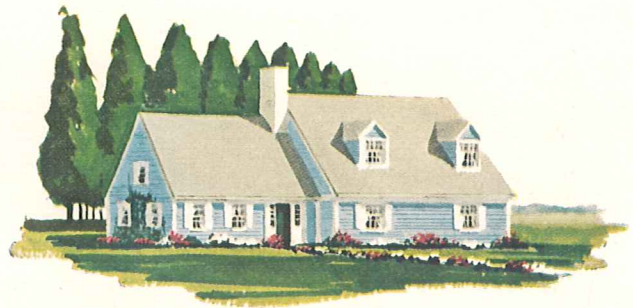
*Siding: House Paint Spruce Green.
Trim: "Dulux" Trim & Shutter Enamel White.*

*Siding: Exterior Custom Color 3315.
Trim: "Dulux" Trim & Shutter Enamel White.*





Siding: "Lucite" House Paint Cocoa Brown and Colonial Yellow.



Siding: House Paint Midday Blue.

Here are two color schemes that might be used for the same house. Any number of other color combinations would be equally good. Think of the color schemes that would look well on your house. And don't be afraid to be different!

The walls of the small house above were painted light blue to blend with the light gray roof and make the house look much larger than it really is. Color trick worth remembering: light colors seem to enlarge, dark colors tend to diminish.

Siding: "Lucite" House Paint Cocoa Brown and White.



Siding: House Paint Turquoise.





Siding: "Lucite" House Paint Colonial Yellow.
Doors: Exterior Custom Color 3347.
Trim: "Dulux" Trim & Shutter Enamel White.

Clapboard, masonry, wood or asbestos shingles—

Give your home extra years of beauty
with "Lucite" House Paint



Also WHITE and BLENDING WHITE

Color variations may exist between the actual paint and the chips shown here. Ask your Du Pont Paint Dealer to show you the color card with the actual paint colors.

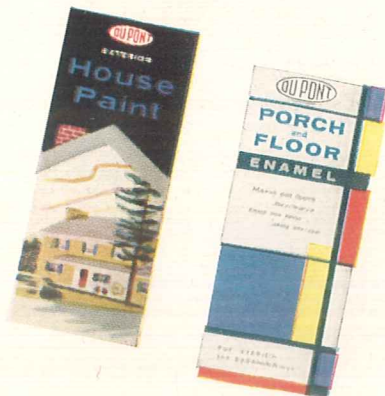
Proud of your home? You'll be prouder than ever after you've given it a beautiful, smooth low-luster finish with new "Lucite" House Paint. You'll be proud of your thrift, too, for this revolutionary paint—another great product of the Du Pont Research Laboratories—actually lasts years longer than conventional linseed oil house paint, when used as directed over bare wood.

"Lucite" House Paint resists blistering and peeling . . . permits you to paint in any weather, even thirty minutes before or after rain. It spreads quickly and easily, hides surface imperfections, and dries to a hard, weather-resistant finish in just an hour. And there's no messy clean up after using "Lucite" House Paint: soap and water is all you need for hands and equipment.

"Lucite" House Paint is recommended for all new wood houses . . . for repaint jobs over wood where the old finish has been completely removed . . . for all brick, concrete, stucco, shake and shingle siding. "Lucite" comes in 16 beautiful fade-resistant colors and white. Many more shades may be obtained by intermixing colors or by mixing them with "Lucite" Blending White.

A favorite among home owners— Du Pont Color-Fast House Paint

Excellent coverage, high hiding power, and years of dependable service are a few of the reasons Du Pont Color-Fast Outside House Paint is popular with home owners everywhere. They like the way it goes on swiftly and easily . . . the way colors stay bright and clean. 18 long-lasting colors.



Stays new-looking for years— Du Pont Porch & Floor Enamel

A tough-to-scuff high-luster finish that wears well through years of heavy traffic and foul weather. Use on wood floors, indoors and out, and on concrete floors above the grade line. Brushes on smoothly, covers well. Easy to wash. 12 fade-resistant colors plus black.



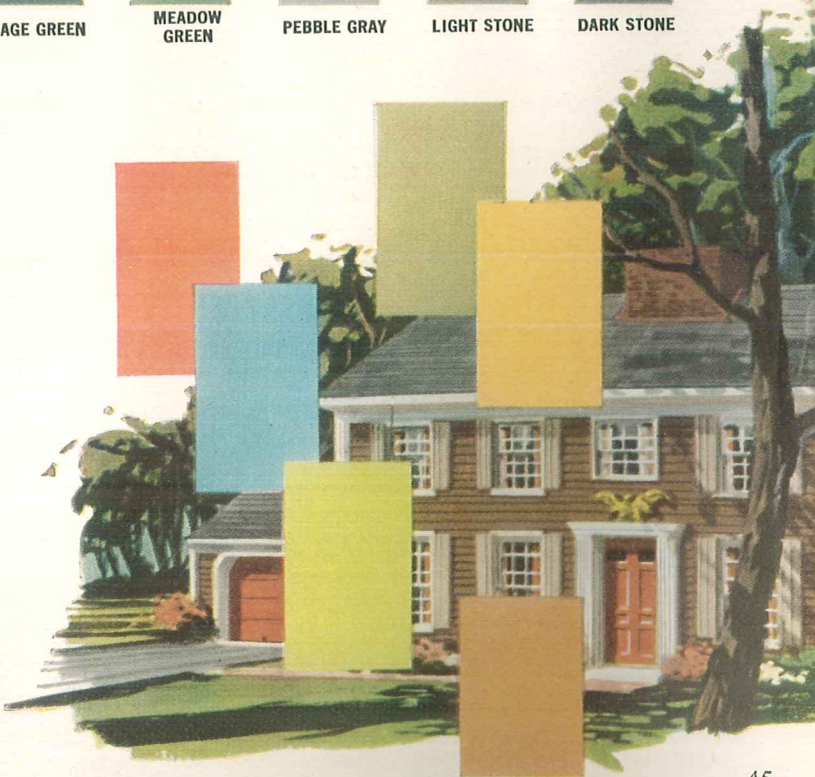
For the most admired house on the block Choose Du Pont Custom Colors!

Want a very special color? Then take a look at the marvelous range of Du Pont Custom Colors available in fade-resistant Du Pont Outside House Paint and low-luster "Dulux" Stucco, Shake & Shingle Paint. You're certain to find exactly the shade you want!

And for all outside wood and metal trim, choose precisely the right Du Pont Custom Color for accent in high-luster "Dulux" Trim & Shutter Enamel. It goes on easily, hides well, and dries rapidly.

Ask your Du Pont Dealer to show you the whole exciting selection of Custom Colors!

*Siding: Exterior Custom Color 3357.
Doors: Exterior Custom Color 3354.*

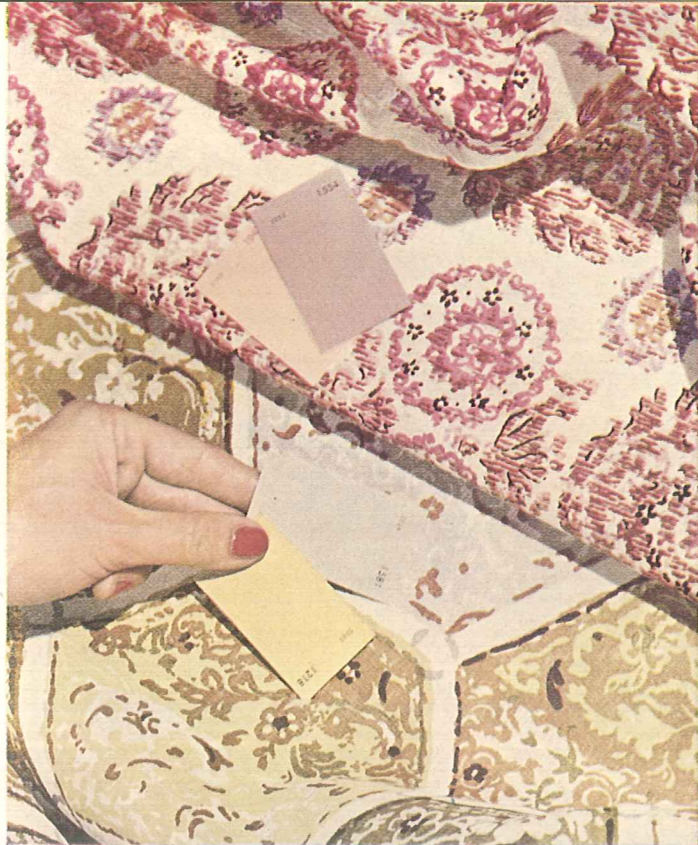


Decorator's delight— Du Pont Custom Color

Delicate pastels . . . bright, bold tones . . . deep, sophisticated shades—no matter what your decorating scheme demands, you'll find precisely what you're looking for among the multitude of Du Pont Custom Colors. Match your fabric swatch or blend with your carpet sample in any of the Du Pont flat, semi-gloss or gloss finishes. Ask your Dealer to show you the whole, wide, wonderful range of Custom Colors!

Damask of rayon and acetate: Charles Bloom, Inc. "Dacron" flower print (blue): Kandell, Inc. "Dacron" flower print (brown) and striped fabrics: Cohn-Hall-Marx. Chairs and cushions covered in Du Pont "Fabrilit": Berkey Leather Furniture Corp. Violet "Orlon" carpet: Masland. Beige carpet of Du Pont nylon: Bigelow.



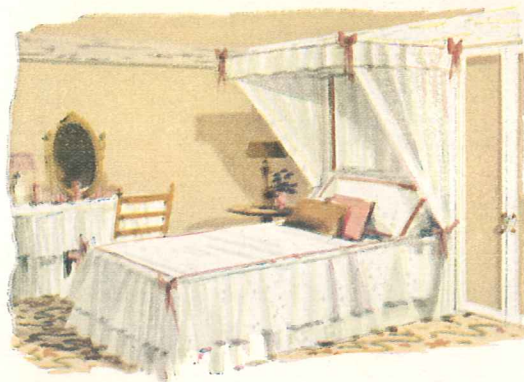


Select the paint shade you want from hundreds of large color chips in the Du Pont Decorating Center. Ask your Dealer for paint chips and color cards to take home with you.

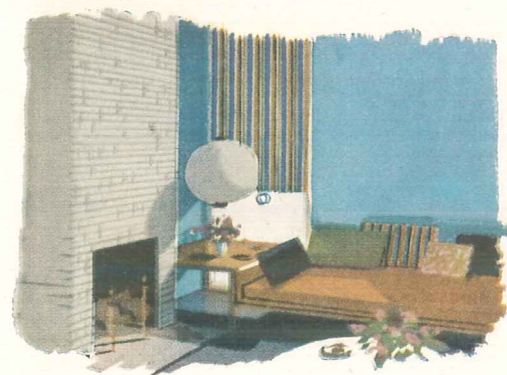


Look through magnificently illustrated books on interior decoration that will spark imaginative ideas to use all through the house. And in the handy Du Pont Color Selector you'll discover hundreds of attractive possibilities for color schemes. Your dealer will be glad to let you borrow them for study at your leisure.

Decorator Color Secrets



Wanted: a bedroom that's completely feminine without being cloying. Solution: warm beige walls, a sophisticated monochromatic color scheme. Walls: "Lucite" Wall Paint Sahara.



Two ideas for summer decorating: restful cool blue walls . . . fireplace stripped to its original brick and painted a neutral shade of gray. Wall: "Lucite" Wall Paint Periwinkle Blue. Fireplace: "Lucite" Wall Paint Driftwood Gray.



Need extra space? Turn your attic into a playroom. Hide irregularities by using colors in the same family for ceilings and dormer walls. Walls: "Lucite" Wall Paint Panama Green. Dormer ceilings: "Lucite" Custom Color 1326.



BETTER THINGS FOR
BETTER LIVING ...
THROUGH CHEMISTRY

First stop for a finer decorating job—Your Du Pont Dealer

Need assistance in selecting the right paint for the job? The correct color? Ask your Du Pont Dealer. He'll be glad to help you choose the proper paint for every surface, indoors or out . . . the most pleasing color combinations. He'll also help you estimate how much paint you need, and recommend the equipment you require to do the job the quickest and easiest way. Take advantage of his expert knowledge and long experience. You'll be glad you did!

BUY THE PAINT THAT'S WORTH THE WORK

...the Beauty Lasts